



## FLORIDA CUP MEDIA GUIDELINES

Thank you for your interest in covering the Florida Cup. Entering its fifth year, the Florida Cup blends first class entertainment with the thrill of international soccer, drawing premier teams and fans from around the world to the Sunshine State.

To facilitate your coverage of our matches, the Florida Cup will credential media members from accredited outlets. This includes online media.

We review every application individually and base our decision on the outlet's prior coverage, readership/viewership, reporters' experience covering professional soccer, and other factors. Please understand that media interest is incredibly strong for this year's event so not all credential applications will be approved.

Approval notices will be emailed by December 1.

### FLORIDA CUP MEDIA AREAS OF ACCESS

#### FIELD:

- Field access is limited to Rights Holders (radio and TV) and photographer/videographers.
- All photographers and videographers must follow instruction from the photo marshals during the match and will be issued a photo bib that must be properly worn at all times.
- There is to be **no livestreaming** of any match except by pre-approved Rights Holders. Anyone found streaming a match without authorization will be immediately ejected and have their credential revoked.
- Half-time and post-match field interviews are reserved for Rights Holders only.

#### PRESS BOX:

- The press box is reserved for credentialed working print and online media.
- There will be high-speed internet available and basic office functions like printing, copying, etc.
- There is no cheering or wearing of club kits (jerseys) in the press box by working media.

#### PHOTO WORK ROOM:

- Credentialed photographers and videographers can work from the photo work room.
- There will be high-speed internet service available for photo uploads.

#### PRESS CONFERENCE:

- **ONLY CREDENTIALLED MEDIA** will be allowed to access the post-match press conference.
- The press conference will feature the coach from each side and possibly a player.

#### MIXED ZONE:

- **ONLY CREDENTIALLED MEDIA** will be allowed to access the post-match mixed zone for player comments.

**There is to be no media allowed in the locker rooms at any time. Media found in a team's locker room will lose accreditation and ejected immediately.**